

Melissa K. Jones

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CURRICULUM VITAE

EDUCATION

Florida State University, Tallahassee, FL **Anticipated December 2022**
Doctor of Education in Instructional Systems and Learning Technologies
Department of Educational Psychology & Learning Systems
Supervisor: Dr. Vanessa P. Dennen
Dissertation: *Supporting LGBTQ+ Communities in Higher Education: A Qualitative Study of Initiatives and Leadership Practices in Large Public Universities in the State of Florida*

Florida State University, Tallahassee, FL **May 2018**
Graduate Certificate in Online Instructional Design

University of South Florida, Tampa, FL **December 2009**
Master of Arts in English Literature

University of South Florida, Tampa, FL **December 2009**
Graduate Certificate in Creative Writing

Florida State University, Tallahassee, FL **December 2001**
Bachelor of Arts in English Literature

TEACHING EXPERIENCE

Graduate Teaching Assistant; January 2021 – currently
Instructional Systems and Learning Technologies, **Florida State University**
Courses Assisted:
EDP 5216, Theories of Learning and Cognition in Instruction (Spring 2021)
EME 6357, Evaluation of Instruction and Training in Human Performance Technology (Fall 2021)
EME 6356, Learning and Web Analytics (Spring 2022)
EME 5608, Trends and Issues in Instructional Design (Summer 2022)
EME 5603, Introduction to Systematic Instructional Design (Fall 2022)

Associate Faculty; August 2018 – currently

Department of Communications, **Valencia College**

Courses Taught: English Composition I and II

Distinctions: Digital Professor, Rubric for Online Competencies (ROC)

Certified Course Peer Reviewer, Associate Faculty (Earned 2019)

Adjunct Faculty; August 2017- currently; January 2010 - January 2012

English Department, **University of South Florida**

Courses Taught: English Composition I and II

Online beginning August 2017; On-ground from 2010-2012

Lead English Faculty; January 2012-June 2015

English Department, **Keiser University**

Courses Taught: Basic English, English Composition I and II, American Literature, English Literature, and Contemporary World Literature

Writing Instructor; June 2011-August 2011; June 2010-August 2010

College of Medicine, **University of South Florida**

Premedical Summer Enrichment Program (PSEP), Office of Student Diversity and Enrichment

Courses Taught: Verbal Reasoning and Writing Skills

Graduate Teaching Assistant; August 2007-December 2009

English Department, **University of South Florida**

Courses Taught: English Composition I and II, Courses

Assisted: Professional Writing

LEADERSHIP AND DESIGN & DEVELOPMENT APPOINTMENTS

Sr. Teaching & Learning Faculty Development/Instructional Design Specialist; January 2017- October 2021

Center for Teaching and Learning Excellence, **Saint Leo University**

- Oversaw all training and development programming for faculty who were designing online courses and faculty who were teaching in distance/teleconferencing modalities.
- Created, managed, and designed the faculty professional development catalog of offerings, consisting of ~20 online courses and three certificate programs for faculty, and containing the institutionally adopted and required new faculty teaching (onboarding) course; entire catalog was built over a three-year period and included a plan for Year 4.

- Managed, designed, and presented ongoing webinar series focused on online and hybrid teaching, applications of educational technologies, and current critical discussions in higher education.
- Served as project manager for faculty development programming, including frequent check-ins with additional team members/designers, collaboration with faculty and instructional design staff, and the implementation of various reporting and evaluation systems.
- Co-developed and designed curriculum for Instructional Design Bootcamps, hybrid events created to prepare faculty for design sprints.
- Worked with a small, cross-functional team, including faculty developers, data analytics specialists, and IT staff to create an interactive faculty professional development dashboard, utilizing Tableau and Microsoft Power BI.
- Served as LMS Administrator (D2L Brightspace), and provided technology trainings for all Microsoft tools, digital collaboration tools (Padlet, Miro, Mural), and video conferencing tools (Blackboard Collaborate, Polycom, Zoom).
- Worked alongside a small team to transition Faculty Development and Enrichment Department to the Center for Teaching and Learning Excellence, defining and documenting the Mission, Vision, and 1-, 3-, and 5-year goals and plans.

Associate Dean of Academic Affairs; August 2015-January 2017

Orlando Campus, Keiser University

- Oversaw all faculty and students in General Education, Interdisciplinary Studies, Technology, Psychology, and Business Programs
- Hired, scheduled, and evaluated faculty teaching in noted programs.
- Managed the Teaching and Learning Center and Writing Studio.
- Co-created a year-long Core Competencies model designed to improve collaboration, communication, and curriculum instruction between faculty teaching in General Education and the various degree programs.
- Served as the campus director of the Assessment Committee.
- Served on overlapping QEP Committees, Writing and Math.
- Wrote multiple sections of the SACS-COC Reaffirmation Study, across two campuses, and served on the University Reaffirmation Committee.

Teaching & Learning Coordinator/Campus Director; May 2012-August 2015

Tampa Campus, Keiser University

- Co-founded the Tampa Campus Teaching and Learning Center (TLC).
- Designed, managed, and evaluated faculty development programming and student tutoring
- Managed day-to-day operations of the TLC, scheduling, documenting, reporting, and assessing.

- Created and delivered day-long faculty enrichment events that took place at the beginning of every fall, spring, and summer semester.
- Organized ongoing workshops for students, delivered through a collaboration with faculty presenters.
- Oversaw the training of all faculty during LMS transition and served as the primary trainer for faculty technologies.

ACADEMIC CONFERENCE PRESENTATIONS

INVITED PRESENTATIONS

Novak, K., Luchs, C., **Jones, M.**, Bennani, F., & Marcelle, P. (presented 2022, April). *Start with the syllabus: Equity-minded practices for centering learners*. Presented as part of *Inclusive pedagogy and design: Diversify your constructs, citations, and readings*. eLearning Consortium of Colorado (eLCC) Virtual Conference.

Jones, M. (presented 2022, March). *Queering the composition classroom: Strategies for creating LGBTQ+ inclusive learning environments*. Equity-Minded Practice Spring 2022 Webinar; Department of Communications, Valencia College, Orlando, FL.

Goshorn, D., & **Jones, M.** (presented 2019, November). *Cards against complacency (2nd ed.): A Party game for fatigued professionals*. Speech-Language-Hearing Association Convention, Orlando, FL. (National).

Jones, M. (presented 2018, March). *From orientation to creation: Using the RISE model to design more effective online student course experiences*. Virginia Region Interdisciplinary Academic Conference, Norfolk, VA.

Borden, J., Hahn, K., Ruiz, C., Goshorn, D., **Jones, M.**, Kunzweiler, G., McIlroy, C., Rheinschmidt, S. (presented 2017, July). *Changing everything: How Saint Leo transformed learning, culture, and technology in 18 months*. Featured presentation at Fusion, Las Vegas, NV. (National).

PRESENTATIONS

Jones, M., & Nevárez, C. (accepted, to be presented November 2022). *A Community reconnected: Collaborating to create an inclusive teaching workbook*. Professional and Organizational Development (POD) Network in Higher Education Annual Conference 2022. Seattle, WA. (National).

- Clawson, J., Cobblah, A. N., Yammer, E. Y., & **Jones, M.** (accepted, to be presented November 2022). *Studying, streamlining, & sustaining DEI work across academic contexts*. Professional and Organizational Development (POD) Network in Higher Education Annual Conference 2022. Seattle, WA. (National).
- Jones, M.**, & Nevárez, C. (accepted, to be presented October 2022). *Finding the balance between personalized and standardized: Humanizing professional development for faculty learners*. Association for Educational Communications & Technology (AECT) International Convention. Las Vegas, NV. (International).
- Jones, M.** (accepted, to be presented October 2022). *Supporting queer students in online learning environments: A Study of leadership practices and LGBTQ+ initiatives*. Association for Educational Communications & Technology (AECT) International Convention. Las Vegas, NV. (International).
- Sockman, B. R., Herman, K., James-Coles, S., Stidham, S., Tracey, M., Dickson-Deane, C., **Jones, M.**, Tamim, S., & Blevins, S. (accepted, to be presented October 2022). *Organizational leadership: Using systems thinking to lead with social justice*. Association for Educational Communications & Technology (AECT) International Convention. Las Vegas, NV. (International).
- Fensie, A., Rogowski, A., Bellnier, K., Stidham, S., **Jones, M.**, Wiley, L., StPierre, L., & Alicea, M. (accepted, to be presented October 2022). *The study of adult learners in distance education: A Scoping review of the literature*. Association for Educational Communications & Technology (AECT) International Convention. Las Vegas, NV. (International).
- Fensie, A., StPierre, T., Bellnier, K., Rogowski, A., **Jones, M.**, Alicea, M., Wiley, L., & Stidham, S. (accepted, to be presented October 2022). *Designing instruction for adult learners in distance education using evidence-based practices*. Association for Educational Communications & Technology (AECT) International Convention. Las Vegas, NV. (International).
- Jones, M.**, & Nevárez, C. (presented 2022, February). *"Have you replied yet?": Strategies for designing human-centered discussion forums*. Conference on Meaningful Living and Learning in a Digital World, Savannah, GA.

Nevárez, C., & **Jones, M.** (presented 2022, February). *Seven minutes with the learning sciences: A Narrative look at interdisciplinary approaches to online education*. Conference on Meaningful Living and Learning in a Digital World, Savannah, GA.

Jones, M., & Nevárez, C. (presented 2021, November). *The four presences: An Inclusive workshop on the Community of Inquiry framework for diverse faculty audiences*. Professional and Organizational Development (POD) Network in Higher Education Annual Conference 2021. Virtual. (National).

Jones, M., & Nevárez, C. (presented 2021, November). *Complex problems - creative solutions: Using common technologies to gamify professional development and visualize participation data*. Association for Educational Communications & Technology (AECT) International Convention. Chicago, IL. and Virtual. (International).

Novak, K., Luchs, C., **Jones, M.**, Herman, K., & Marcelle, P. (presented 2021, November). *Culture, learning, and technology: Diversify your constructs, theories, citations, and reading lists*. Association for Educational Communications & Technology (AECT) International Convention. Chicago, IL. and Virtual. (International).

Budhrani, K., Ross, K., Muljana, P., **Jones, M.**, & Staudt Willet, B. (presented 2020, November). *Factors influencing doctoral students' perseverance in online instructional technology programs*. Association for Educational Communications & Technology (AECT) International Convention. Virtual. (International).

Jones, M., Bookman, S., Lacombe, A., Loomis, C., Proctor, H., & Verity, E. (presented 2020, November). *The power of social media to build cultural connections for online doctoral students*. Association for Educational Communications & Technology (AECT) International Convention. Virtual. (International).

Jones, M., & Nevárez, C. (accepted* 2020, November). *Adaptable scenarios and inclusive strategies: Creating a workbook for supporting instructional designer/teaching faculty partnerships*. Association for Educational Communications & Technology (AECT) International Convention. Jacksonville, FL. (International). *Not presented due to COVID complications.

Jones, M. (presented 2020, February). *Using a Community of Inquiry framework to humanize online learning and support diverse student voices*. Conference on Meaningful Living and Learning in a Digital World, Savannah, GA.

- Jones, M.** (presented 2019, October). *The intersection of us and them: Using a Community of Inquiry model to support diversity and inclusion in composition classrooms*. Valencia College Reading and Writing Conference, Orlando, FL.
- Goshorn, D., & **Jones, M.** (presented 2019, March). *Humanizing online learning*. Tampa Bay Regional Instructional Design Conference, Tampa, FL.
- Goshorn, D., & **Jones, M.** (presented 2019, February). *Cards against complacency: A Party game for fatigued faculty (1st ed.)*. Conference on Meaningful Living and Learning in a Digital World, Savannah, GA.
- Jones, M.**, Nichols, G., Riding, K., & Stewart-Morrison, M. (presented 2019, February). *Supporting faculty partnerships: A Panel on shared experiences from four Florida universities*. Sunshine State Teaching & Learning Conference, Daytona, FL.
- Goshorn, D., & **Jones, M.** (presented 2018, April). *Mindful approaches to faculty development*. Florida Faculty Development Consortium Meeting, Fort Myers, FL.
- Ruiz, C., Goshorn, D., & **Jones, M.** (presented 2018, March). *Strategies for more accessible course designs*. Tampa Bay Regional Instructional Design Conference, Tampa, FL.
- Ruiz, C., Goshorn, D., & **Jones, M.** (presented 2017, October). *The effectiveness of enrichment: A Game for faculty developers*. Florida Faculty Development Consortium Meeting, Jacksonville, FL.
- Ruiz, C., Goshorn, D., & **Jones, M.** (presented 2017, April). *The good, the bad, and the ugly: Creating online faculty development courses*. Florida Faculty Development Consortium Meeting, Sarasota, FL.
- Jones, M.**, & Stewart-Morrison, M. (presented 2016, October). *Using technology to promote faculty development*. Florida Faculty Development Consortium Meeting, Clearwater, FL.
- Jones, M.** (presented 2009, March). *Bonding through violence: Male homosocial relationships in Cronenberg's Dead Ringers, A History of Violence, and Eastern Promises*. Anything but Safe: Sex, Sexuality, and Gender Conference, Tampa, FL.

Jones, M. (presented 2008, October). *Reaching ngàje ngài: Acceptance, redemption, and salvation in "The Snows of Kilimanjaro."* Florida College English Association Conference, Ybor City, FL.

PUBLICATIONS

Dennen, V. P., & **Jones, M. K.** (2023, *forthcoming*). The role of the online instructor: A Nexus of skills, activities, and values that support learning. In *Handbook of Open, Distance and Digital Education*. Springer.

Jones, M., & Nevárez, C. (2021, October). Humanizing the remote learning space: Focus on faculty development. *TOPKit Digest: Teaching Online Preparation Toolkit*.

Jones, M., & Nevárez, C. (2021, August). Learning science in faculty development and instructional design. *TOPKit Digest: Teaching Online Preparation Toolkit*.

Jones, M. (2011). Understanding the rhetorical purpose of Rogerian logic. In C. Childs (Ed.) *Rhetoric Matters, 2nd Ed.* Boston, MA: Bedford/St. Martin's.

AWARDS AND GRANTS

Ruby Diamond Future Professor Award, 2022

Instructional Systems and Learning Technologies, Department of Educational Psychology and Learning Systems; College of Education, Florida State University

Career Development Grant, 2021

Professional and Organizational Development (POD) Network in Higher Education

Division of Organizational Training and Performance Scholarship, 2020

Association for Educational Communications and Technology (AECT)

PROFESSIONAL ORGANIZATION POSITIONS

Division of Organizational Training and Performance (OTP)

Association for Educational Communications and Technology (AECT)

President (Announced)	November 2023
President-Elect	November 2022
Secretary	November 2021
Board Member	November 2020

Diversity, Equity, and Inclusion Executive Committee

Professional and Organizations Development (POD) Network in Higher Education

Co-Coordinator of Scholarship and Research	2022-2024
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FACULTY DEVELOPMENT PRESENTATIONS

Highlights

2021- Designing Dynamic Discussion Boards; Creating Module-Level Learning Objectives; Introduction to Teaching with Simulated Experiences (Mursion).

2020- Authentic Assessments; Building Effective Online Modules; Preventing Plagiarism Online

2019- Effective Activation Techniques for Online Courses; Technologies for Formative Assessments; Enhancing Collaboration in Small Group Projects Online

2018- Using Microsoft Teams for Project Management; Teaching Squares: An Interdisciplinary Approach for Faculty Communities

2017- Crafting a Data-driven Student Nudge Campaign

2016 – 2007- Creating Active, Engaging, and Accurate Learning Environments; Qualitative and Quantitative Assessments for Objective Alignment; Creating a Flipped Classroom; Test Blueprinting for Effective Assessments; Teaching Scholarly Research; Integrating New Technologies

COURSES DESIGNED & FACILITATED

Highlights

Institutionally Required Faculty Development Courses

- Teaching at Saint Leo University; Required for all faculty
- Teaching in the Internet Connected Classroom (web-conferencing) Modality; Required course for all faculty who were teaching via synchronous, web-based modality
- RISE and RISE 2.0; Required for all faculty who were developing online courses
- Writing Across the Curriculum Courses; Part of the 2020 Quality Enhancement Plan (QEP)

Courses for Teaching and Learning, Faculty Professional Development

- Active Learning in the Online Environment
- Engaging and Inclusive Discussion Boards
- Learning Outcomes and Module-Level Objectives
- Brain-Based Learning
- Constructivism
- Education Technology
- Data Analytics and Classroom Management
- Outcomes-Based Designs
- Communities of Inquiry
- Teaching with Microsoft 365

Community & Continuing Education Courses

- Mindful Strategies for Working from Home; Open-access course offered during COVID-19

ACADEMIC SERVICE

Peer Reviewer, *Tech Trends*, Springer
May 2022 – currently

Peer Reviewer; *The Internet and Higher Education Journal*, Elsevier
January 2020 – currently

Proposal Reviewer: AECT 2022 Convention; Culture, Learning and Technology Division; Organizational Training and Performance Division,
March – April 2022

University Exploratory Committee for Online Assessment and Proctoring. Member, Saint Leo University, May – August 2020

Rubric for Online Competencies (ROC) Course Peer Reviewer, Valencia College, December 2019 – currently

Rapid, Innovative, Student Engagement - RISE 2.0 Instructional Design Committee; Member, Saint Leo University, November 2018-May 2019

Southern Association of Colleges and Schools (SACS) Reaffirmation Self-Study Committee, Keiser University, Orlando Campus; June 2015-January 2017

Academic Assessment Committee; Director
Keiser University, Orlando Campus; August 2015-January 2017

Southern Association of Colleges and Schools (SACS) Reaffirmation Self-Study Committee, Keiser University, Tampa Campus; May 2015-June 2015

Academic Assessment Committee; Member
Keiser University, Tampa Campus; February 2015-June 2015

Quality Enhancement Plan (QEP I and II) Advisory Boards; Member
Keiser University, Office of the Chancellor; January 2015-January 2017

Annual Keiser Student Writing Contest; Creator/Judge
Keiser University, Tampa Campus; 2013 and 2014

Assessment of First-Year Composition Program: Rubric Calibration
Evaluator, University of South Florida; May 2011

Bullitser (Composition Award) Essay Committee; Reader/Judge; First-Year
Composition Program; University of South Florida; 2008-2010

Undergraduate Thesis Committee Member
Honors College: Sociology; University of South Florida; Fall 2010
Honors College: Mass Communications; University of South Florida; Fall 2007

PROFESSIONAL CERTIFICATIONS

Leading for Equity, Diversity, and Inclusion in Higher Education

University of Michigan | Coursera

Issued October 2021

Diversity, Equity, and Inclusion in the Workplace

University of South Florida Corporate Training

Issued May 2021

Post-Crisis Leadership

University of South Florida Corporate Training

Issued July 2020

Designing with Accessibility in Mind

Online Learning Consortium

Issued April 2017